



Engaging Men and Boys to End Violence through Education

Awareness • Engagement • Action

This document is being provided to Regional Leaders and GRAN groups across the country who may want to learn more about the issue of engaging men and boys to end violence against women. It has been developed by GRAN's Education Working Group following extensive research on this innovative and promising approach for reducing violence. The document offers ideas and resources for things you can do in the context of your work with GRAN to raise awareness, become engaged, or take action.

AWARENESS

1. Read and share the Education Working Group Backgrounder on “Engaging Men and Boys to End Violence through Education” with your local group. It is available on GRAN's website or by clicking here: <http://bit.ly/2S7i65G>
2. Watch one of the following short videos and have a conversation with your local group: from Promundo: <https://promundoglobal.org/resources/when-men-change-a-promundo-film/> or from the Men Engage Alliance <http://menengage.org/>
3. Suggest *My Love Story in Broken English* by Ainsley Tebeje to your book club. The author is an Ethiopian refugee who now lives in Ottawa. The book discusses early child marriage, and the importance of education to have men involved in changing social norms.
4. Allot some time to do personal research on the topic. Start with some of the links in the Backgrounder or learn about the Moosehide Campaign, a Canada-wide campaign to end violence towards women <https://www.moosehidecampaign.ca/>.

ENGAGEMENT

1. Engage the men and boys in your life in conversations about the issue. See this podcast from “The Agenda” under education resources <https://www.tvo.org/video/programs/the-agenda-with-steve-paikin/boys-will-be--men>.
2. Organize an event: create an intergenerational panel to discuss gender equity and violence against women. Talk to the Golden Horseshoe GRAN's who have organized a successful event in this area.
3. Arrange a showing of the documentary film, “In the Name of Your Daughter”. For more info, go to <https://inthenameofyourdaughterfilm.com/>.
4. Sign a petition that advocates for ending violence against women.

TAKE A HIGH IMPACT ACTION

1. Participate in a Women's March in your area.
2. Join Twitter. Follow @UNGEI (United Nations Girls' Education Initiative). Retweet/tweet a decision-maker on the topic.
3. If something comes up in your local newspaper that presents an opportunity to raise the issue of violence against women and you feel passionately about this, be brave and write a letter to the editor.
4. Get involved in the Orange Campaign "16 Days of Activism Against Gender-Based Violence" which happens every year from 25 November to 10 December.