



ORANGE CAMPAIGN Proposed Advocacy Actions 2018

<p>16 Days of Activism Against Gender based Violence Nov 25 – Dec 10, 2018</p>	<p>Local GRAN Groups/Advocates</p>	<p>Regional GRAN Groups with the support of VAW</p>	<p>National/International Hill Team/GRAN LT with the support of the Orange Planning Team</p>
<p>Events</p> <p>Events will need to be planned well in advance of the announcement of the UN Campaign</p> <ul style="list-style-type: none"> *Plan your own events *Find out what the local, provincial and federal government is planning and join/support *Find out what other women's organizations/social justice groups are doing and join/plan together 	<ul style="list-style-type: none"> *Ask for a proclamation by your Mayor which you attend wearing orange. * Ask local authorities to light city hall or other local monuments in orange. *Partner with Community Centers. Hand out orange ribbons at community events. Deck main street with orange ribbons on lamp posts. *Orange walk, flash mob, dance party bicycle ride in a public place. One community did a flash mob in their Sobeys's Supermarket. * Orange candle light vigil * Organize a panel discussion * Organize a mini film festival with Youtube films * Participate in local parades (Santa Claus) * Visit/present at schools and get students involved. 	<ul style="list-style-type: none"> * Ask provincial governments to light up landmark buildings in orange *Ask provincial legislatures to make a motion or proclamation (thru an MPP?) recognizing the 16 Days of Activism 	<ul style="list-style-type: none"> * Write PM Trudeau and Ministers to highlight our past efforts and interest in mounting a National campaign. *Write UN Women/Orange Campaign highlighting our past efforts and desire to be more involved, have more profile, in this year's campaign. * Determine if there is an International, African, or Canadian champion and connect with them * Determine if we can "twin" with an African community on a social media campaign. *Lobby for an "international event" in Canada (speaker, symposium etc.) *Ask federal government to light up Parliament Hill *Write letters to appropriate Ministers to inquire about commemorative events – offer to attend wearing Orange *Ask Parliament (thru an MP?) to make a motion or proclamation recognizing the 16 Days of Action.

<p>Partners</p> <p>Find out early on what your partners may be doing</p>	<ul style="list-style-type: none"> *YWCA *YMCA *CFUW Clubs *Church groups *Local shelter/rape crisis center *Indigenous women's groups *Universities *High schools *City Hall *Service Clubs 	<ul style="list-style-type: none"> *CFUW Regional Councils * Institute for International Women's Rights – Winnipeg * Other CSOs as identified by GRANs 	<ul style="list-style-type: none"> *WPSN-C and member organizations *CFUW National *YWCA National *YMCA national *International Women *Business and Professional Women *Soroptomists International *Elizabeth Fry Society *Council of Women * Other national NGOs focused on women's or human rights issues. Ask GRANs to use their contacts to identify.
<p>Communications/ Social Media</p>	<ul style="list-style-type: none"> *Issue press release to local paper/community papers – include a photo *issue notice to Churches for their bulletins *write LTE *join the UN social media campaign *post photos of your events on your social media feeds – facebook/twitter and submit to VAW for reposting *repost GRAN photos/tweets 	<ul style="list-style-type: none"> * Issue media release *Write LTEs *Post photos on your social media *Submit photos to VAW for posting on GRAN social media 	<ul style="list-style-type: none"> *Issue media release to national media * Orange the GRAN website *Post photos on GRAN FB page *Tweet