



## **Growing the Grassroots**

### **October 2017 Membership Drive**

### **Ideas!**

Some of our Regional Leaders have put together a few ideas to help get your creative juices flowing. Please take these as a starting point and imagine what an effective GRAN outreach might look like in your context. Here are some possibilities:

- Host a Meet and Greet with finger food or desserts and coffee. Have someone give a short oral presentation about GRAN.
- Prepare a display board of some of GRAN's past campaigns. Use at a specific event or get permission to put up for public viewing at your local library or community centre for the month of October.
- Host a film night followed by discussion. (For some films from Africa, check out: <https://www.one.org/us/2016/01/15/10-films-from-africa-that-will-change-the-way-you-think-about-poverty/> )
- Volunteer to be a speaker at a group in your community (a church group? a seniors' college or organization? a group with connections to Africa?).
- Set up an info table at a local Farmers Market or fall fair.
- Use October preparations for the November-December Orange Campaign as an opportunity for educating, networking, and attracting new GRAN members.
- Host a pot luck lunch or supper with other GRANs and have each one bring a friend. Have a relaxed time talking about what GRAN work means to each of you. Make it personal.
- Of course, the Internet is a great place to look for more ideas. There are many sites that provide suggestions for growing an organization's membership.

**Please consider doing one small thing in your community this October to plant some seeds and grow some new green GRAN roots!**